



entry criteria

We pride ourselves on the outstanding quality of candidates to our courses, giving you bright and motivated colleagues to share knowledge and experiences with throughout your studies and likeminded friends in the industry after that.

Application deadlines have not been used in the past, instead filling up the course on a first come, first served basis and closing the course when target numbers are met. We run two intakes per year in September and January. Applications by 31st of May will guarantee you a free place at the one day responsible tourism conference the ICRT runs annually in mid-July, where you will meet other students starting in September as well as current students and alumni.

A telephone interview will normally take place to establish that the course suits you, and that you suit the course. Since 2/3 of applications are the result of word of mouth, we want to ensure that only people who can make the most of the course are accepted.

Industry experience is expected in the tourism or hospitality sectors although we do accept students with other backgrounds (see below). We regret we do not accept students that have just finished their first degree, as the course has been planned as continuous professional development.

Professionals with no tourism experience but extensive knowledge of development studies, business or marketing management, political science, environmental management, sustainability, conservation, geography or other fields that are relevant to tourism should enquire about the relevance of their background to the course. It is often these candidates that eventually make the most of the course, finding new creative ways to implement responsible tourism.

English as a Foreign Language IELTS 6.0 in all four exams is the normal entry requirement. International candidates using English as their daily working language but no qualifications should enquire about their eligibility to the course.

Preparing for the course is key, and those months before you start should be used by you to become familiar with the literature and also to refresh your professional writing skills. We recommend that you regularly download one of the reports in the Resources section and summarise it in one page, as these will eventually be part of the additional reading for your taught modules and it is a useful skill to be able to read and summarise such documents. It is likely that as part of the application process we ask you to submit one or two of these summaries to ensure your understanding of the subject as well as your writing skills are appropriate.

Please note that this leaflet is provided for information purposes only. It is intended to give a broad overview of the course and it is not intended to be, and should not be treated as, a definitive statement of the course or facilities to be provided by the University. The University reserves the right to make variations to the contents or methods of delivery, or to vary location from which a particular module may be provided, if such action is reasonably considered necessary by the University.