



entry criteria

We pride ourselves in the outstanding quality of candidates to our courses, giving you bright and motivated colleagues to share knowledge and experiences with throughout your studies and likeminded friends in the industry after that.

Application deadlines have not been used in the past, instead filling up the course on a first come first serve basis and closing the course when target numbers are met. We run two intakes per year in September and January. Applications by 31st of May will guarantee you a free place in the one day responsible tourism conference the ICRT runs annually mid July. Here you will meet other students starting in September as well as current students and alumni.

A telephone interview will normally take place to assess whether the course suits your needs and also whether you suit the course. We want to ensure that only people who can make most of the course actually enrol on it. Two thirds of applicants to the related MSc in Responsible Tourism find out about the course by word of mouth.

Industry experience is expected in the tourism or hospitality sectors. We regret we do not accept students who have just completed a first degree. The course draws heavily on the notion of continuous professional development and participants benefit from the experience of fellow students.

Professionals with no tourism experience but extensive knowledge of development studies, business or marketing management, political science, environmental management, sustainability, conservation, geography or other fields that are relevant to hospitality should enquire about the relevance of their background to the course. It is often these candidates that eventually make the most of the course finding new and creative ways to implement responsible hospitality.

English as a Foreign Language IELTS 6.0. in all four exams is the normal entry requirement for international candidates whose mother tongue is not English. International candidates using English as their daily working language but no language qualifications should enquire about their eligibility to the course.

Preparing for the course is a key requirement, and those months before you start should be used to become familiar with the literature and also to improve your writing skills. We recommend that you regularly download one of the reports in the Resources section of the ICRT website and summarise it in one page, to save you time as these will eventually be part of the additional reading for your taught modules. It is likely that as part of the application process we ask you to submit one or two of these summaries to ensure your understanding of the subject as well as your writing skills are of a standard that will allow you to gain the most from the course.

Please note that this leaflet is provided for information purposes only. It is intended to give a broad overview of the course and it is not intended to be, and should not be treated as, a definitive statement of the course or facilities to be provided by the University. The University reserves the right to make variations to the contents or methods of delivery, or to vary location from which a particular module may be provided, if such action is reasonably considered necessary by the University.